



WE ARE HIRING

JOIN OUR **TEAM**

ABOUT US:

Prime Bank is a leading commercial bank committed to delivering exceptional financial services and innovative solutions to our clients.

We are dedicated to fostering a dynamic work environment where creativity and excellence thrive.

POSITION OVERVIEW

We seek an experienced and visionary **Head of Digital Business and Innovation** to lead our digital transformation initiatives and drive innovation within our organization.

The ideal candidate will have a strong background in digital business strategy, technology, and innovation management, with a proven track record of implementing cutting-edge digital solutions in the banking sector.

KEY RESPONSIBILITIES:

- Develop and execute a comprehensive digital business strategy to enhance customer experience, operational efficiency, and market competitiveness.
- Lead and manage digital transformation projects, including developing new digital products and services.
- Identify and evaluate emerging technologies and trends to drive innovation and maintain a competitive edge.
- Collaborate with cross-functional teams, including IT, marketing, and operations, to ensure alignment and successful implementation of digital initiatives.
- Analyze market trends and customer feedback to inform strategic decision-making and continuous improvement.
- Oversee the digital business budget and resources to ensure optimal performance and return on investment.

QUALIFICATIONS:

- Bachelor's degree in Business Administration, Information Technology, Finance, or a related field. An advanced degree or relevant certifications (e.g., PMP, ITIL) is preferred.
- Minimum of 15 years experience in digital business management, innovation, or a related field, with at least 5 years in a leadership role within the banking or financial services industry.
- Proven expertise in digital transformation, project management, and technology implementation.
- Strong understanding of banking regulations, digital trends, and customer behaviour.
- Excellent leadership, communication, and interpersonal skills with the ability to drive change and inspire teams.

HOW TO APPLY:

Interested candidates should submit their resume and a cover letter detailing their experience and qualifications to jobs@primebank.co.ke by 30th August 2024.

